

Post Graduation Activities

Smeal College of Business

The Pennsylvania State University
Class of December 2007 – August 2008

Smeal College of Business Post Graduation Activities by Degree

		Post-graduation Plans					
		Employment		Further Education		Personal Goals (ie, travel, family)	
		Count	Percent	Count	Percent	Count	Percent
Bachelor	Male	204	95.8%	9	4.2%		
	Female	199	94.3%	10	4.7%	2	.9%
Master	Male	31	96.9%	1	3.1%		
	Female	6	100.0%				
	Prefer not to answer	1	100.0%				
Doctoral	Female	3	100.0%				

**Status of Smeal College of Business Graduates who Selected "Employment"
as their Primary Post-Graduation Goal**

		Employment Status					
		Full time		Part time		Seeking Employment	
		Count	Percent	Count	Percent	Count	Percent
Bachelor	Male	198	97.1%			6	2.9%
	Female	190	95.5%	1	.5%	8	4.0%
Master	Male	28	90.3%			3	9.7%
	Female	6	100.0%				
	Prefer not to answer	1	100.0%				
Doctoral	Female	2	66.7%			1	33.3%

Smeal College of Business Average Starting Salaries by Degree

		Salary				
		Valid N	Average	50th Percentile	25th Percentile	75th Percentile
Bachelor	Male	N=186	49,371	50,000	43,000	55,000
	Female	N=183	46,981	47,500	42,000	53,000
	Total	N=369	48,186	48,000	42,000	55,000
Master	Male	N=26	95,089	90,000	78,750	104,250
	Female	N=5	93,000	91,000	85,000	102,000
	Prefer not to answer	N=1	90,000	90,000	90,000	90,000
	Total	N=32	94,604	90,000	81,250	103,000
Doctoral	Female	N=2	116,500	116,500	93,000	
	Total	N=2	116,500	116,500	93,000	

Smeal College of Business Average Starting Salaries by Degree

		Salary				
		Valid N	Average	50th Percentile	25th Percentile	75th Percentile
Bachelor	Male	N=186	49,371	50,000	43,000	55,000
	Female	N=183	46,981	47,500	42,000	53,000
	Total	N=369	48,186	48,000	42,000	55,000
Master	Male	N=26	95,089	90,000	78,750	104,250
	Female	N=5	93,000	91,000	85,000	102,000
	Prefer not to answer	N=1	90,000	90,000	90,000	90,000
	Total	N=32	94,604	90,000	81,250	103,000
	Female	N=2	116,500	116,500	93,000	

Job Search Methods Used by Employed Smeal College of Business Graduates

		Degree Received					
		Bachelor		Master		Doctoral	
		Count	Column %	Count	Column %	Count	Column %
Method/Source	Heard about job from a friend	49	12.5	5	14.3		
	Heard about job from PSU alum	22	5.6	2	5.7		
	Career Services	170	43.4	11	31.4		
	Penn State Career Fair	139	35.5	1	2.9		
	Academic or Faculty Referral	7	1.8	2	5.7		
	Worked previously for employer (co-op, intern, or part-time)	88	22.4	5	14.3		
	Web advertisement	24	6.1			1	50.0
	Print ad (newspaper, magazine)	5	1.3				
	Employment agency	4	1.0	3	8.6		
	Cold call/application	15	3.8	1	2.9		
	Other	38	9.7	8	22.9	1	50.0

Percent of total responses. A respondent might have used more than one method.

Smeal College of Business Post-Graduation Activity by Department/Program

		Post-graduation Plans					
		Employment		Further Education		Personal Goals	
		Count	Percent	Count	Percent	Count	Percent
Bachelor	ACCTG Accounting	88	97.8%	2	2.2%		
	ACTSC Actuarial Science	11	91.7%	1	8.3%		
	BA EC Economics (Business)	22	91.7%	2	8.3%		
	FIN Finance	106	93.8%	7	6.2%		
	MGMT Management	35	97.2%	1	2.8%		
	MIS Management Information Systems	18	100.0%				
	MKTG Marketing	74	92.5%	5	6.2%	1	1.2%
	SC&IS Supply Chain & Info Systems	53	98.1%			1	1.9%
	Other/Not Listed	3	75.0%	1	25.0%		
Master	B A Business Administration	16	100.0%				
	MBAJD MBA with Dickinson JD	6	85.7%	1	14.3%		
	Other/Not Listed	16	100.0%				
Doctoral	B A Business Administration	2	100.0%				
	Other/Not Listed	1	100.0%				

**Status of Smeal College of Business Graduates who selected "Employment"
as their Primary Post-Graduation Goal by Department/Program**

		Employment Status					
		Full time		Part time		Seeking Employment	
		Count	Percent	Count	Percent	Count	Percent
Bachelor	ACCTG Accounting	87	98.9%			1	1.1%
	ACTSC Actuarial Science	11	100.0%				
	BA EC Economics (Business)	19	90.5%			2	9.5%
	FIN Finance	104	98.1%			2	1.9%
	MGMT Management	33	94.3%			2	5.7%
	MIS Management Information Systems	18	100.0%				
	MKTG Marketing	66	89.2%	1	1.4%	7	9.5%
	SC&IS Supply Chain and Info Systems	53	100.0%				
	Other/Not Listed	3	100.0%				
Master	B A Business Administration	15	93.8%			1	6.2%
	MBAJD MBA with Dickinson JD	5	83.3%			1	16.7%
	Other/Not Listed	15	93.8%			1	6.2%
Doctoral	B A Business Administration	1	50.0%			1	50.0%
	Other/Not Listed	1	100.0%				

Smeal College of Business Average Starting Salaries by Department/Program

		Salary				
		Valid N	Average	50th Percentile	25th Percentile	75th Percentile
Bachelor	ACCTG Accounting	N=82	47,843	48,250	43,000	52,000
	ACTSC Actuarial Science	N=10	54,700	53,000	50,000	60,500
	BA EC Economics (Business)	N=18	47,250	47,000	40,000	54,750
	FIN Finance	N=98	53,738	53,000	46,500	59,000
	MGMT Management	N=30	42,093	41,250	35,000	50,250
	MIS Management Information Systems	N=17	47,420	51,000	37,820	56,500
	MKTG Marketing	N=60	41,309	42,000	35,500	47,562
	SC&IS Supply Chain and Info Systems	N=53	48,785	48,000	44,800	54,550
	Other/Not Listed	N=2	44,300	44,300	43,600	
Master	B A Business Administration	N=14	93,255	89,000	78,750	100,000
	MBAJD MBA with Dickinson JD	N=4	97,000	97,000	86,250	107,750
	Other/Not Listed	N=14	95,268	90,000	78,250	104,250
Doctoral	B A Business Administration	N=1	93,000	93,000	93,000	93,000
	Other/Not Listed	N=1	140,000	140,000	140,000	140,000