



## Career Services

March 2002

### Purpose

The goal of this survey was to determine student awareness of the location of the Career Services Office and Interview Center, current use of services and resources, and interest in evening hours.

### Implications/Highlights

Few students knew the location of their current offices, although many students had participated in Career Services activities. Students expressed a strong interest in evening hours. Women and minority students were more likely to be attracted by specific Career Services resources.

### Participation Rate

N = 820 (54%) agreed to participate

N = 713 (46%) did not agree to participate

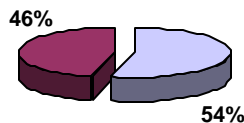


Figure 1. Participation rate

### Findings

Few students knew the locations of the current Career Services Office and Interview Center or the new Career Center under construction.

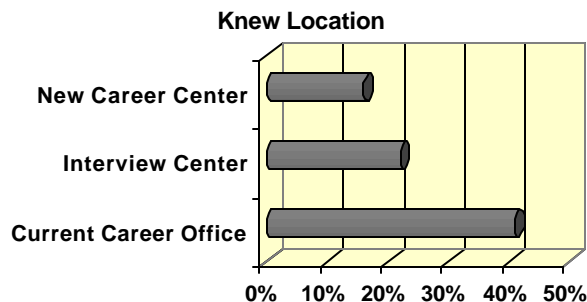


Figure 2. Few students knew the location of the current Career Services Office, the Interview Center, or the new Career Center under construction

More of the women than the men \* and more of those who live off campus than of those who live on campus \* knew the location of the current Career Services Office and Interview Center.

\*Statistically significant at the .05 level

Almost a third of the respondents (32%) said they had used the Career Services Web site.

### Used Career Services

32%	Career Services Web site
14%	Library information resources
14%	Career Services workshops or classes
11%	career counseling appointment
10%	drop-in career assistance
10%	career assessment or interest tests
6%	mock interview service

More of the minority students reported participating in Career Services workshops or classes.\* More of the women had used the Career Services Library Information Services.\*

Nearly three-fourths of students were aware of Career Fairs sponsored by Career Services.

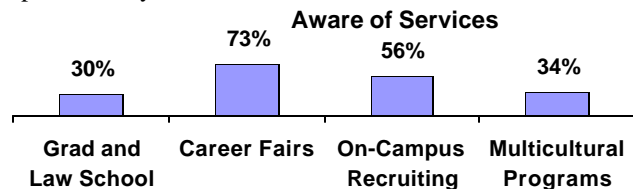


Figure 3. Most students were aware of Career Fairs

A majority indicated they would be likely to visit Career Services to discuss searching for a job or an internship.

### Likelihood of Visiting Career Services for Specific Services

	likely	unsure	not likely
researching jobs and employers	65%	17%	18%
internship and co-op options	59%	20%	21%
applying to grad school	44%	22%	34%
the interview process	43%	27%	30%
resumes and cover letters	43%	24%	33%
career options for their major	37%	26%	26%
their choice of major	28%	24%	48%

- Minority students were more likely to be interested in choice of major,\* job search,\* and interview process.\*

- First year students were more likely to be interested in choice of major,\* career options associated with majors\*, and internships.\*

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Student Affairs

The survey asked students how they heard about Career Services activities and events.

**How Students Learn About Career Services**

- 76% flyers/posters
- 62% *Daily Collegian*
- 56% other students
- 54% college listservs
- 52% faculty/advisors
- 41% Web calendars
- 31% Career Services Web site
- 19% radio
- 18% US mail
- 13% *Centre Daily Times*
- 12% prospective employers
- 10% PSU alumni

Students whose grades were 3.30 or above were more likely to hear about Career Services through ‘other students’.\*

Seniors and juniors were more likely to hear about Career Services through the *Daily Collegian*,\* Web calendars,\* and faculty or staff members.\*

Few students were interested in visiting the Career Services Office during early morning hours.

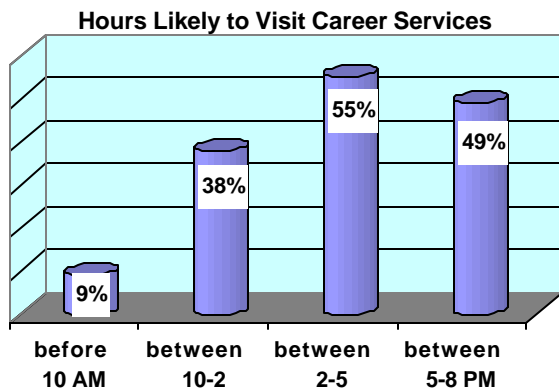


Figure 4. Students were most interested in afternoon or early evening hours

Students were asked which evening they would find convenient **if** Career Services were to extend their hours from 5 PM to 8 PM once a week.

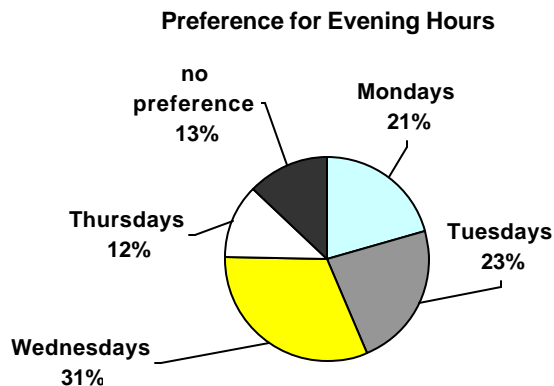


Figure 5. Students were most interested in Wednesday evening hours

There were no significant differences by gender, race, class, residence, or grades for preference for evening hours.

The final questions on the survey focused on what services students would use if evening hours were implemented.

**Interest in Specific Services If Evening Hours Implemented**

	likely	unsure	not likely
drop-in resume review	37%	28%	37%
career / employer information	31%	32%	37%
career-related seminars	31%	30%	40%
career counseling appointments	30%	30%	40%
drop-in career assistance	29%	35%	37%
mock interview services	26%	27%	47%
career assessment/interest tests	20%	30%	50%

Those who live on campus and first year students were more likely to respond positively to expanding into evening hours\* and to express an interest specifically in drop-in career assistance,\* career counseling appointments,\* and career interest tests.\*

Sophomores were less likely to suggest they would use evening hours for career-related informational seminars.\*

More of the minority students indicated potentially using evening hours for interest tests,\* resume review,\* and mock interviews.\*

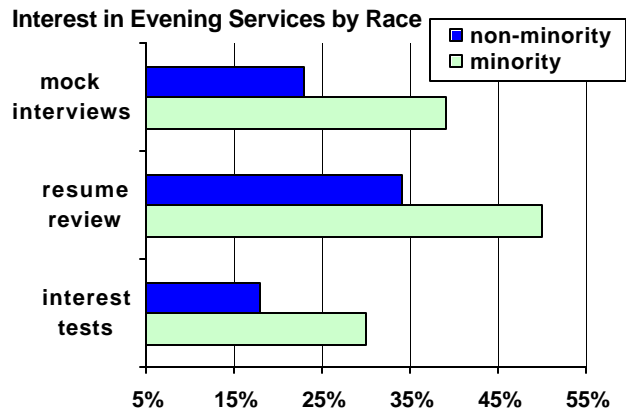


Figure 6. More of the minority students than of the non-minority students were interested in mock interviews, resume reviews and career interest tests

\*Statistically significant at the .05 level.